

# ROB LOCKE

SAG-AFTRA / EQUITY (UK)

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## HOSTING BIOGRAPHY

**Rob Locke** is a “veteran” television host, anchorman, investigative reporter, consumer journalist, speaker, interviewer and on-air personality.

Rob has been broadcasting for over 20 years, during which time he has hosted more TV than Jay Leno or David Letterman! He is one of the most experienced broadcasters and comedic hosts currently working in the world today.

With more than **8000 hours of airtime** under his belt, few can rival Rob’s adroit command of LIVE television, or his extraordinary capacity for seamlessly holding together even the most complex, large-scale, fast-paced, multi-camera broadcasts.

Originally from the United Kingdom, Rob started his career as a video journalist in national news. Since then, he has fronted a diverse mixture of mainstream television on both sides of the Atlantic, including talk, game, lifestyle and reality shows.

Rob was nationally recognized in Britain as one of the country’s most venerated QVC hosts. In North America, he rose to prominence as the ebullient butler Niles, comedic character host of VH1’s infamous *Megan Wants a Millionaire*.

Rob’s special interests encompass myriad different topics, including food, travel, entertainment, technology, science fiction, fantasy, conspiracies, ufology and the paranormal. He is also a leading authority on sales and marketing, motivational speaking, neuro-linguistic programming (*NLP*); behavioral and cognitive psychology; strategic influence and tactical persuasion.

Rob’s dynamically engaging personality, faster-than-light wit and uniquely entertaining presentation style have garnered him a large and loyal audience following around the globe. His charm, charisma and near-limitless ability to ad-lib (*30+ hours is his current record*) have made him a go-to host in almost every genre of broadcasting.